



ANNAPOLIS VALLEY
**apple
blossom
festival**

For Immediate Release

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Applelicious -- A tour of taste in the Annapolis Valley

(Kentville) – It's new and exciting! A celebration of the Apple as part of this year's 75th Annapolis Valley Apple Blossom Festival. Running from May 15 to June 15, Applelicious is an adventure in "apple" tastes. "This year we wanted to begin a new tradition, an opportunity for more participants as contestants and as venues, while continuing to celebrate the Nova Scotia apple," explains Festival President, Sally Swanburg Wallace.

From Windsor to Digby *Applelicious* restaurants, cafes, diners and more can include a special Annapolis Valley Apple Blossom Festival Applelicious item on their menu. Whether as a drink, snack, for breakfast, lunch, or dinner restaurants are encouraged to go online to the Festival's website to download the application forms to apply. Visitors from far and away will then get the opportunity to go on a Valley-wide apple adventure by downloading a passport and visiting participating venues. "The passport is stamped by the restaurant and the diner gets to be a food critic, describing which Applelicious item they liked the best and why," explains Festival Vice President, Cathy Briggs.

The Annapolis Valley Apple Blossom Festival is a springtime celebration of our traditions and agricultural heritage. The aim is to promote the best family event for all Valley communities and visitors making it the leading festival in Atlantic Canada. For more information on the Apple Blossom Festival, visit www.appleblossom.com

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