



ANNAPOLIS VALLEY

**apple
blossom
festival**

Nova Scotia, Canada

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For Immediate Release

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Apple Blossom Bike Rodeo

Elementary students have opportunity to learn bike safety

Kentville, NS – A new event will be front and centre at this year's 74th Annual Apple Blossom Festival.

Elementary students from throughout the Valley are invited to take part in the First Annual Apple Blossom Bicycle Rodeo.

The Rodeo will be held at 5:30 p.m., Friday, June 2 at Kentville Memorial Park in conjunction with Family Fun Fest. Every child who enters will get a prize, plus two lucky participants will go home with a brand new bike.

Sponsored by Michelin Tire and organized by the RCMP Stetsons and Spurs, this event will challenge the skills and safety knowledge of any cyclist. "Cycling is one activity that promotes a great way to exercise while experiencing quality family time," says festival President, Sally Swanburg Wallace. "The Apple Blossom Festival is a great opportunity to kick off a season that naturally lends itself to outdoor activity." There will be several stations that youth will have to manoeuvre through in order to complete the course. The RCMP have created an effective program that addresses the behaviours that most often result in crashes or near misses, while providing information in a safe, hands on environment. Students will learn riding safety and proper equipment maintenance.

Participants can register online at www.appleblossom.com or in person at the event. A parent or guardian must be present to register and you must have your own bike and helmet.

Each spring, we celebrate our apple heritage with the Annapolis Valley Apple Blossom Festival. 2006 represents the 74th year of the event. With an estimated 125, 000 people attending festival events, it allows us to celebrate our history, welcome the future and strengthen community bonds.

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For more information on the Apple Blossom Festival contact the Festival Office at (902) 678-8322, Website: www.appleblossom.com or E-mail appleblossom@ns.sympatico.ca

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