



Apple Blossom Festival Sanctioned Event Application

The Annapolis Valley Apple Blossom Festival (ABF) welcomes the opportunity to enhance the Festival by including events from valley community groups and organizations. In order to better define what constitutes a Sanctioned Event we have prepared the following set of guidelines:

- The Sanctioned Event must maintain the same standards of ethics as the ABF
- The Sanctioned Event organizers must have an excellent reputation from the community perspective, or provide references for individual organizers from the community
- The Sanctioned Event must be both well organized and well run, providing detailed information through a liaison person to the Festival Events Director or designate
- The Sanctioned Event cannot contravene any of the ABF rules or regulations, or its mission statement by negatively impacting on existing ABF sponsors or patrons
- The Sanctioned Event agrees to make a financial contribution to the ABF (discussed on per event basis)

Name of the Event or Activity:

Date and Time of the Event or Activity:

Name of sponsoring Group or Organization:

Contact information:

Contact name _____

Email _____ Phone# _____

Mailing Address: _____

How does this event enhance or add to the Apple Blossom Festival?

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Who is the intended audience, and how is the event promoted to that audience?

Who are the event Sponsors? (Sponsoring time, money or in kind donations)

Please provide Community references (if this is a new event) including contact info in community:

Do you have a website for review? (Please include) Do you want to be linked to the ABF website?

This Sanctioned Agreement between the Event organizer/promoter or company (hereinafter the Event) and the Annapolis Valley Apple Blossom Festival (hereinafter the Festival) does not bind or attempt to bind the Festival in any manner or form whatsoever, nor incur any obligation or responsibility, express or implied, for, or on behalf of, or in the name of the Festival. This Sanctioned Agreement does not imply Agency status for the Event organizer/promoter or company and as such, the Event will not hold itself out to have greater authority or to act on behalf of the Festival. If, as determined by the Festival, the Event **does** act contrary to this paragraph, this would be considered grounds for the immediate termination of this Sanctioned Agreement. _____ Initial here



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The Event shall be responsible for all expenses and costs incurred while organizing and hosting the event, and in nowhere (either implied or expressed by the Event) will the Festival be liable for any financial obligations or legal liability issues. The Event completely understands and undertakes the full responsibility of both financial and legal liability to ensure that all suppliers and organizers of the Event completely adhere to this clause. This clause is fully understood and agreed to by the Event and initialed as such.

_____ Initial(s)

The Event, as the promoter of the _____ (name of event) has the responsibility to ensure that all applications for suppliers, sponsors, etc have been vetted on a “best efforts” basis by the Event (and will be willing to show “proof” if needed to the Festival of such vetting process as a reasonable business practice), so as to promote both the Event and the Festival in the best light.

_____ Initial(s)

The Event agrees to further save from harm the ABF should any incident arise from booth occupants, Event volunteers, or the operation of the Event and the general public and in fact general liability insurance needs to be in place and produced **60 days prior** to the Events date and the Event shall take all reasonable and ethical steps to ensure that the most comprehensive insurance coverage is in place to save and protect Event and then to have the Festival save from harm as part of the Insurance coverage. The Festival shall take no legal liability for the Event, as this is the promoter’s responsibility.

_____ Initial (s)

The Festival will require a list of all sponsors, partners, and suppliers - **30 days before the Event** opens to the public and further reserves the right to reject any suppliers, co-promoters or sponsors deemed undesirable to the Festival.

_____ Initial here

Please note the review process and timelines are at the discretion of the Board as to approval. Make sure to submit your application with extra time for ABF review.

2008/ABF Board use: Submission Date: _____

Approved/ Not Approved Date: _____ Initials: _____